



Media Release

Friday 3rd August

Local Business supports Western Chances

Western Bulldogs coach **Rodney Eade** will join more than 60 local businesses at Maribyrnong City Council for the inaugural Western Chances Business Supporter Network breakfast event on Tuesday 7th August.

The popular coach will also join **Terry Bracks**, founding Chair of Western Chances, and **Leesa Ward**, a year 12 student and Western Chances scholarship recipient, as they speak to supporters.

Each speaker will present the business community with views of leadership among young people and in particular the Western Suburbs.

They will also present their own experiences of Western Chances and demonstrate how the organisation helps young people reach their dreams and make the most of their potential.

The Business Supporter Networking event is part of the not-for-profit organisation's newest initiative to support young people in the Western Suburbs.

Mrs Bracks said the Western Chances Business Supporter Network has proven extremely popular, with many organisations joining since first launching the program in May this year.

"This program, and especially the events we hold for our supporters, is a great way for businesses to not only network with each other but also get involved with the local community.

"The Business Supporter Network is a perfect way for organisations, looking to make a difference in the lives of young people throughout their local community, to put up their hand," she said.

"It's about the business community helping the local community and the young people within it," Mrs Bracks said.

The inaugural Western Chances Business Supporter Network event is proudly sponsored by JWA Marketing and Maribyrnong City Council.

Western Chances awards scholarships for academic, social and cultural activities to young people in the Western Suburbs and this year celebrates their third year of operation.

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